



MARCO BICEGO



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# Every woman is gloriously *unique*

Every woman *deserves* to wear unique,  
one-of-a-kind pieces of jewellery.

"I have always admired the beauty to be found in imperfections, the authentic nature of spontaneous gestures, the courage to be able to express oneself without feeling the need to conform. I want to showcase the uniqueness of every single woman through the organic forms of my jewellery, which is inspired by the extraordinary imperfection of nature. Every single piece is meticulously crafted by hand, and reflects the passion and dedication of our skilled goldsmiths in Trissino, Vicenza, meaning that every piece is also absolutely unique. Wearing something that can never be replicated for anybody else in the world is a way to celebrate your own uniqueness, every day of your life."



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# Heart of *Gold*

I have dedicated my life to creating jewellery that is an eternal link with tradition and the craftsmanship passed on to me by my father.

“As a child, I spent hours in my father’s studio which, to me, was a place full of mystery and wonder. Every day I would watch in amazement as the bars of gold on his workbench were transformed. In those shiny little blocks waiting to be turned into jewellery, I perceived a kind of special alchemy. It was as though that gold cried out to become something else.

The purity of yellow gold resonates with my soul and represents a lasting link with my past and the gold working traditions of Vicenza that have been handed down through the ages and generations.

Those emotions I felt as a child are encapsulated in every one of my creations. I still experience those feelings today when I sit beside my skilled and dedicated artisans and watch them transform gold into stunning works of art. For me, gold is so much more than a precious metal, because it enshrines the immense power of nature.”

















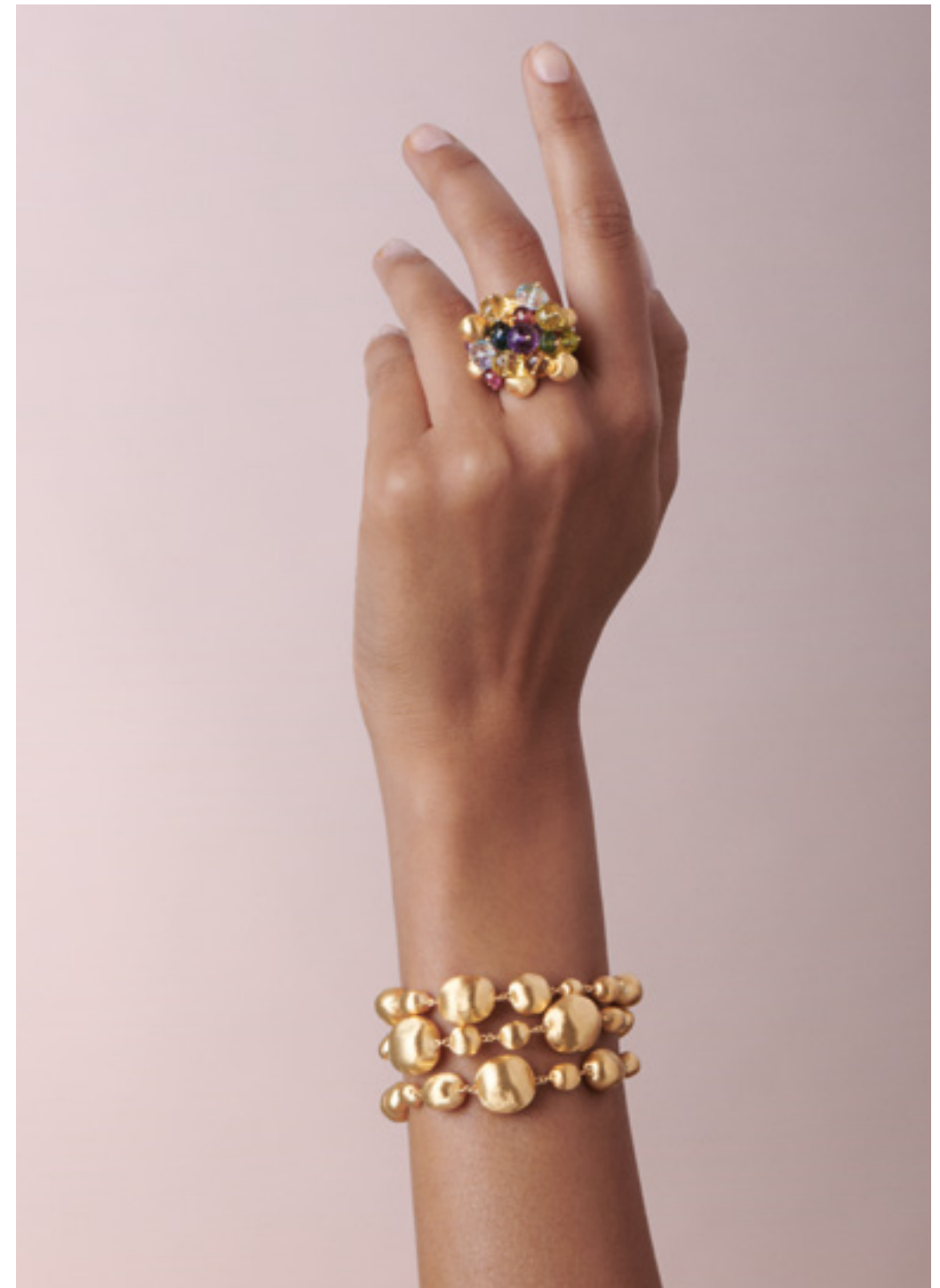
































*Artisanal  
mastery  
and technical  
expertise at  
the core of  
all we do*

The intrinsic beauty of yellow gold is showcased through our hallmark *coil* and *engraving* techniques, and enhanced by the use of *natural gemstones* which are chosen for their colour, purity and intensity.





**HAND-ENGRAVING**

*[ Bulino ]*





**HAND-TWISTING**

*[Coil]*







SELECTION

[ *Gemstones* ]



Our rigorously manual artisanal approach requires not only time, but also extraordinary skill. The incisions we make using a burin, the painstaking coiling process and the meticulous choice of precious stones are all expressions of the care and mastery that go into every piece of Marco Bicego jewellery.

### The luxury of time



“The ancient ‘millerighe’ burin technique is a painstaking form of engraving that calls for passion, talent and incredible dedication. To achieve the exquisite aesthetic, the goldsmith works in a concentrated, creative silence, meticulously observing every nuance of light reflected by the gold, which is then etched with delicate grooves that create a distinctive silky effect reminiscent of textile textures. Every day, when I visit the workshop and watch these masters at work, I am struck by the importance of time when it comes to crafting quality.”

### Ingenuity and creative flair



“It was back in the days when I was still working for my father that I spotted a chain that had been discarded because of a defect, waiting to be remelted. In a moment of inspiration, I came up with a new concept based on the beauty to be found in what is irregular, intentionally imperfect and therefore unique. And so, out of that error, I developed the coil technique. Then, inspired by the undulating curves of desert dunes gently shaped by the wind, I created the Marrakech collection which went on to become an icon of the brand.”

### True beauty lies in being unique



“I am firmly convinced that the uniqueness of a precious stone adds something extraordinary to the jewellery I create. But I’m not interested in aiming for some kind of unobtainable perfection, instead I prefer to showcase the authentic, innate beauty of every gemstone, and this includes the unique colours, nuances and inclusions that tell a one-off story. Every detail is testimony to the splendour of nature and as such, when a woman wears my jewellery, she also becomes part of a fascinating history.”





“Every piece of my jewellery is a timeless creation.

Every woman who wears my creations is also wearing a wonderful and unique blend of emotions, meaning and personal stories.

I am deeply and sincerely grateful to all those women who choose my jewellery. Because in wearing my creations every day, they make every piece truly special.”

With Love,

*Museo Kijer*

# About Marco Bicego

Thanks to a heritage that is deeply rooted in time and in a territory where the history of Italian jewellery was born, Marco Bicego has coined a unique and unmistakable style: the elegance of refined luxury that follows women through their everyday life. A true icon of Italian craftsmanship, his creations are inspired by the organic forms of nature, by the beauty of 18kt yellow gold and by precious coloured gemstones.

Blending traditional craftsmanship with modern creativity, Marco Bicego has cultivated a singular stylistic identity. Reflecting organic, nature-inspired shapes and textures, Marco Bicego crafts innovative jewels and objets d’art with a rich textural quality, employing its signature engraving and coil techniques in precious 18kt gold set with dazzling gemstones for an extraordinary effect.

All the jewels are created in Marco Bicego’s atelier in Trissino, Italy; they are made of 18 karat gold and are fitted with carefully selected gemstones which are cut to best interpret the beauty of each individual stone. Beautiful on their own, they can be mixed and matched so that every woman can create her personal style and wear them in every moment of the day, from an informal meeting to an exclusive evening.

Marco Bicego is distributed in more than 50 countries worldwide. In addition to the Italian flagship stores in Venice and Verona, and the boutiques in Paris, Baden-Baden, Budapest, Athens, Mykonos, Crete, New York, Tokyo and Beijing, Marco Bicego jewels can be found in the most prestigious multi-brand and department stores in the world.

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*Marco Bicego jewellery is made in 18k gold using exclusive manufacturing techniques and exquisite craftsmanship.  
Each piece combines carefully chosen natural materials, making them unique and contributing to an increase in their value.  
For this reason, the size, cut, colour, shape, and general characteristics of the actual jewels may differ slightly from the pictures  
illustrated in this catalogue without thereby incurring any liability for Marco Bicego S.p.A.*



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